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DIMENSIONAL SIGNS AND LETTERS

An impactful way to identify your location and present your brand!



Signs no longer have to be flat! If you are looking to make your company's name and logo stand out for greater noticeability, readability and memorability, few solutions are more effective than dimensional signs and letters.

With dimensional signs, your letters and logo may extend toward the viewer. Some design elements can be sunken or recessed. Others still are three dimensional, such as standalone cutouts of letters that spell out a company name or slogan.

Employing one or several techniques, dimensional signs and letters capture the eye of motorists and passersby in a way that flat, two-dimensional alternatives simply cannot.

Depth is the differentiator

Dimensional letters and signs create an effect of depth and space to deliver a high-impact presentation. These types of signs are perfect for both indoor and outdoor corporate displays. Dimensional signage can also be installed on outdoor walls to be seen from a distance or on interior walls such as in reception areas.

Dimensional signage, letters and logos offer greater impact for engagement of the intended audience in the same way a 3D movie is experienced by the viewer differently that a regular film. Because there is *depth* in some scenes, a moviegoer can be more deeply engaged with the story.

Adding interest and importance

Adding the dimension of depth to signage, letters and logos enhances the importance, value and memorability of the message, in the same ways that **bolded** and underscored type draws the eye—or highlights the critical—when reading text.

Color, too, will help your signage stand out, as will illumination and quality. Dimensional signs are produced in all colors. Multiple illumination options are available for increased visibility from dawn through dusk as well as during nighttime hours or inclement weather.

What's more, a wide variety of materials are available including acrylic, aluminum and wood to help ensure your choice—whether used indoors or out—delivers not only a great appearance but also long-lasting value.

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Garnering attention in many applications

A popular choice among retailers, restaurants and other businesses or organizations seeking a distinctive presentation, dimensional signs are commonly applied on:

- Storefronts
- Building sides
- Lobby walls
- Reception areas
- Conference room walls
- Mall storefronts



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Experience an added dimension from Signs Now: expert assistance!

As a value-added graphics communications provider, our team at Signs Now will serve as your business consultant. We offer expertise on the best use of graphics to promote your brand, image and marketing messages. Look to us for complete solutions—including digital imaging for outdoor and indoor signage, exhibit and vehicle graphics, magnetic signs, banners, window graphics, wayfinding and ADA signage, dimensional letters, directional systems and other visual communications.

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